

Microeconomics For Today

A unique textual and visual learning system, colorful graphs, and causation chains clarify concepts. The book presents and reinforces core concepts, then gives opportunities to immediately assess your comprehension. Readers study the latest economic information on economic growth, income distribution, federal deficits, environmental issues, and other developments in economics today with an engaging, easy-to-follow format that applies principles to everyday life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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This new text is written for one-semester, introductory economics subjects that introduce students to the key concepts of both microeconomics and macroeconomics. Authors Layton and Tucker from Queensland University of Technology.

Straightforward and student-friendly, Tucker, MICROECONOMICS FOR TODAY, 6e, International Edition is the most pedagogically-rich and engaging principles text on the market. Ideal for students of varying levels of skills and preparation, MACROECONOMICS FOR TODAY, 6e, International Edition presents learners with the basics of economic principles and the context to apply them to their everyday lives. The sixth edition continues Tucker's tradition of using a unique textual and visual learning system to concisely present and reinforce core concepts, then assess student comprehension.

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A concise text focusing on core concepts, MICROECONOMICS FOR TODAY includes a wealth of use pedagogical features to provide opportunities for critical thinking, interactive reading, and built-in self-assessment. It also aids the visual learner by giving special attention to figures and graphs.

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